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"International Transport Forum 2010" from 26-28 May in Leipzig

The International Union of Railways and Deutsche Bahn launch "EcoTransIT World", the new innovative web assessment tool for green logistics

(Paris, 26.05.2010). *Jean Pierre Loubinoux*, Director General of UIC and Dr. *Volker Kefer*, Board Member Technology and Services of Deutsche Bahn launched today the innovative web application "EcoTransIT World" at the International Transport Forum 2010 in Leipzig.

The transport sector is responsible for around 25 % of CO_2 emissions and this share is continuously growing. More and more companies become aware of the need to minimize the environmental impact and plan the transport of their goods according to both economical and ecological aspects. Also for financial reasons they attach growing importance to calculating their emissions, given the demands of emissions trading and environmental taxes and charges on the transport sector.

"*Low transport emissions are an increasingly significant sales argument. "EcoTransIT World" aims to help customers to choose their means of transport and the most environmentally-friendly transport chain. This also underlines our efforts to achieve DB's ambitious climate protection objectives*", *Dr. Volker Kefer* explained,

Jean-Pierre Loubinoux continued "*With "EcoTransIT World", we can provide reliable carbon footprints of logistic chains with all transport modes on a global level."EcoTransIT World" offers an important contribution to the ongoing discussions on how to measure Greenhouse Gas impacts of the transport sector. It provides a scientific proved, fair and balanced methodology approved by neutral environmental institutions.*"

"We are proud to be here today and present an innovation for the transport sector which will definitely help us to tackle the CO2 challenge of transport", says *Henning Schwarz*, Head of UIC's Sustainable Development Unit. "*Next step for us is now to invite interested partners to cooperate and join the "EcoTransIT World" consortium. Together we want to build the joint sector standard for carbon footprinting, reducing transport emissions and greening logistical chains*". The EcoTransIT World Stakeholder will take place on the 5th of October at the UIC HQ in Paris. The workshop is especially targeting shippers, carriers and logistics service providers in the freight sector.

The innovative "EcoTransIT World" provides carbon- footprints of logistical chains including all transport modes - rail, road, ship and airplane - on a world level in order to create smart systems where sustainability advantages of the different transport modes are exploited and combined in one joint system. It offers open access to forwarders, carriers and logistic service providers and gives reliable free of charge information on their carbon footprint in line upcoming standards of green accounting. The user can enter any number of starting points, destinations and interim stops to visualise various transport combinations and compare their emission values. This makes it easier not

only to decide which transport chain is the most economical but also the most ecological for his company. Further on, the user can draw up his environment balance quickly and easily for routes all over the world. "EcoTransIT World" can also show the chosen transport solution in Google Map and in Google Earth.

In addition to logistics customers, EcoTransIT World addresses political decision makers and nongovernmental organisations as it provides concrete support for analyzing the environmental impact, or planning a good strategy of modal shifting and co-modality, and to increasing awareness about the consequences of the transport choices all of us make every day.

We invite you to try out "EcoTransIt World" at www.ecotransit.org.

CONTACTS :   Liesbeth de Jong   Margrethe Sagevik
                               UIC Media Relations   Senior Advisor for Sustainable Development
                               Tel. : + 33 1 44 49 20 53,   Tel. : + 33 1 44 49 20 35
                               Email: dejong@uic.org   Email: sagevik@uic.org