

Goals of the Workshop

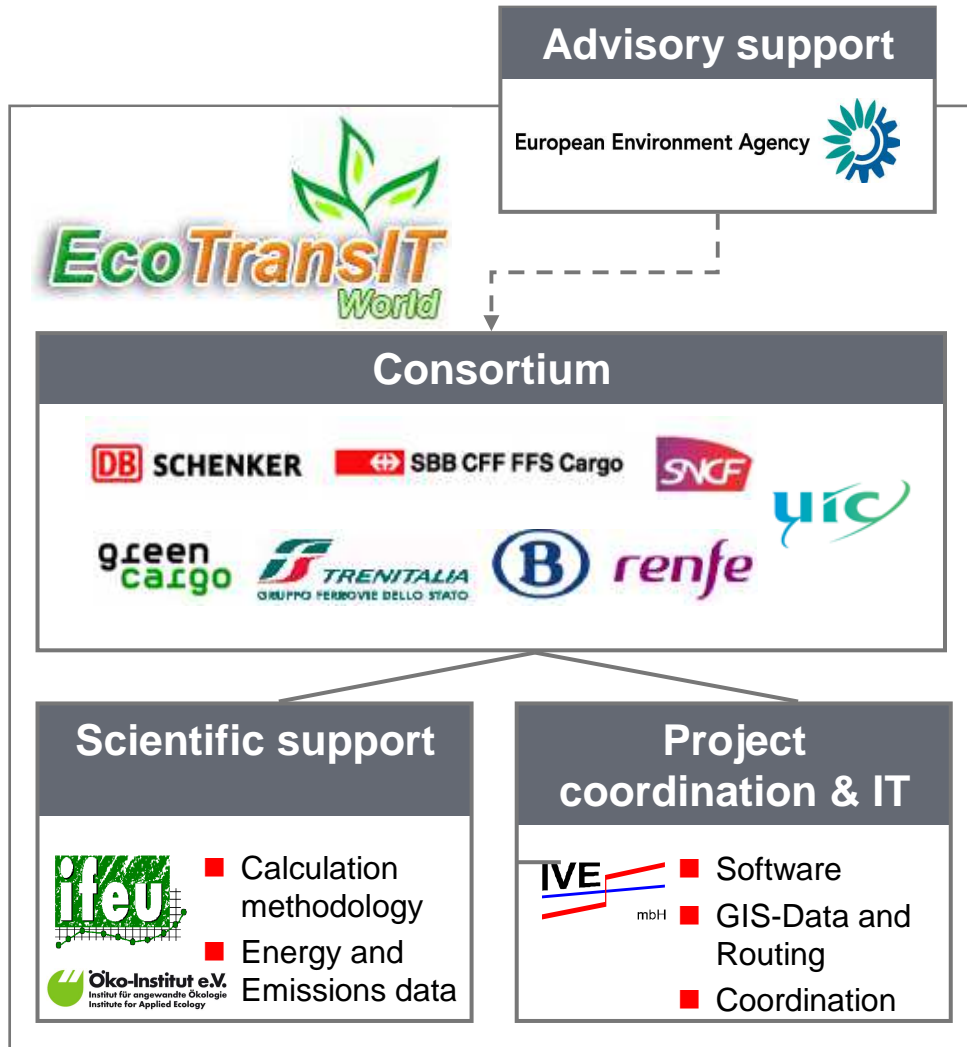



Ulrich Ostermayer

President of EcoTransIT World
Consortium



History of EcoTransIT World



- 1998** Start of work
- 2003** Release of the first EcoTransIT version for comparison of European freight transports
- 2006** Introduction of GIS-based routing
- 2008** TERM Report 2007 of European Environment Agency notes EcoTransIT as “good practice” example
- 2009**  Official Partner of the Sustainable Energy Europe Campaign
- 2010** Launch of global version during the International Transport Forum, Leipzig

In 2011 and 2012 EcoTransIT World toured through Europe, USA, Korea and Australia



- Australia: New South Wales Government recommendation on official website to use ETW, 2011
- USA: Council of Supply Chain Management Professionals (CSCMP), Philadelphia, 30th Sept. – 2nd Oct. 2011
- Korea: International Conference on Green Logistics, Seoul, 1st Dec. 2011
- Several conferences through Europe
 - Spain
 - France
 - Austria
 - Switzerland
 - Belgium
 - Germany



EcoTransIT received 11th Logistics Innovation Award in Paris on 30 March 2011



EcoTransIT has been selected among 12 projects in the category “Most innovative logistics solution supporting sustainability”.



SITL, Logistics Solutions | From 29 to 31 March 2011 | Pavilion 7.2, Paris, Porte de Versailles

Goals of the Workshop



- **Overview on EcoTransIT World Business Solutions**
- **Launch of new sector platform**
- **Networking and alignment of methodologies**