

# Conclusions

## Workshop C Shippers' needs



# Endusers' and Shippers' needs



- Those who like to use the tool require more details/ explanations about specific terms, e.g. load factor
- EcoTransIT as first mover influences standard
- Industry is not too much interested in details, they just want to get answers to their questions
- Reliability and transparency is important => certification
- Added value of the tool
  - Reporting of the shippers' business, for customers
  - NGO: Use data as part of the whole

# Endusers' and Shippers' needs

---



- EcoTransIT is used
  - to „green“ (optimize) supply chains
  - to take decisions to optimize distribution, e. g. for hubs
- Don't make it too complicated
- Training on EcoTransIT tool is required