



Plenary Session:

The Future – EcoTransIT, a Platform for the Transport Sector

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EcoTransIT World – A platform of the whole sector



It is not:

- Just a railway tool

It is:

- **A methodology:**
multimodal, comprehensive, neutral
- **A multimodal calculation tool:**
To support companies in modelling the environmental impact of global supply chains
- **A platform:**
For dialogue on green logistics, best practice exchange and harmonization of methodologies



- ▲ **Open for new partners from the whole transport sector (customers, carriers, logistic providers, NGOs) to jointly develop a sector ‘standard’ of carbon accounting**

Why make EcoTransIT World a platform of the whole sector?



The Consortium's perspective:

- **Improving data:** Carriers know their data best! Including their knowledge and experience improves mode-specific data quality and increases acceptance by all modes.
- **Harmonizing methodologies globally:** Supply chains are global and need globally harmonized rules. EcoTransIT World wants to actively support this process! CEN-standardization is a just a first step!
- **Joining forces and create synergies:** We believe that EcoTransIT World is a good basis for dialogue and cooperation. We should not reinvent the wheel! We should build on this basis and create a 'sector' standard jointly.

Why make EcoTransIT World a platform of the whole sector?



The Sector's perspective:

- **Global solution:** Global players need global solutions of carbon accounting. EcoTransIT World provides these figures for all modes and supply chains to / from any point in the world.
- **Easy to handle tool:** The unique combination of routing functionalities, logistic know-how and environmental parameters allows easy handling, high flexibility and reliable results at a time.
- **Customized version:** The implementation of carrier and company specific data allows to create specific corporate carbon footprint reports
- **Jointly forming best practice:** Carbon accounting tools and methods still are work in progress. By joining the dialogue of our platform you contribute to making it best practice.

EcoTransIT World – A platform of the whole sector!



It could be a win-win-situation for all!

EcoTransIT World – focusing on the customers' needs



Reliable customer communication

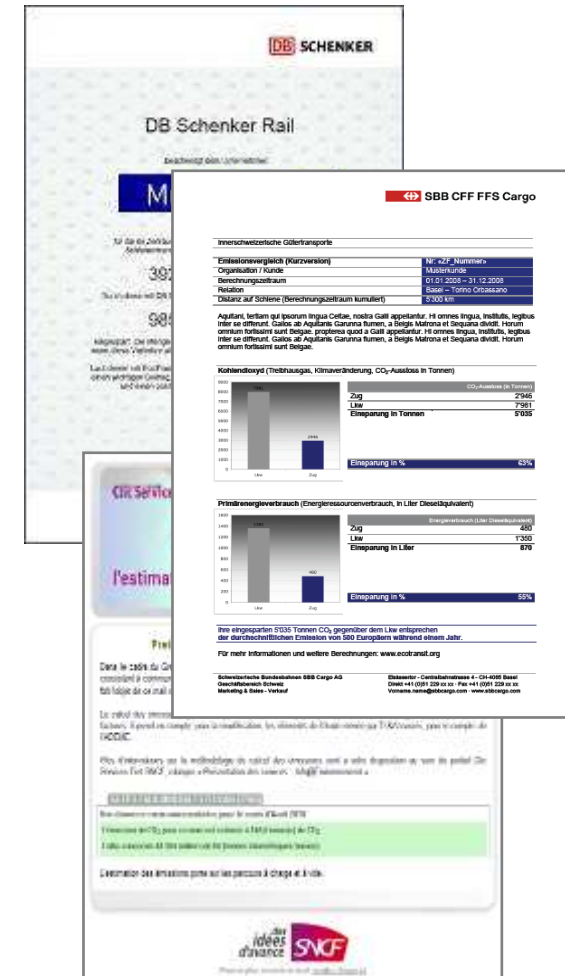
- create individual assessments for customers (single shipments or aggregated)
- get the tool adopted to corporate design

Customer requirements for green accounting

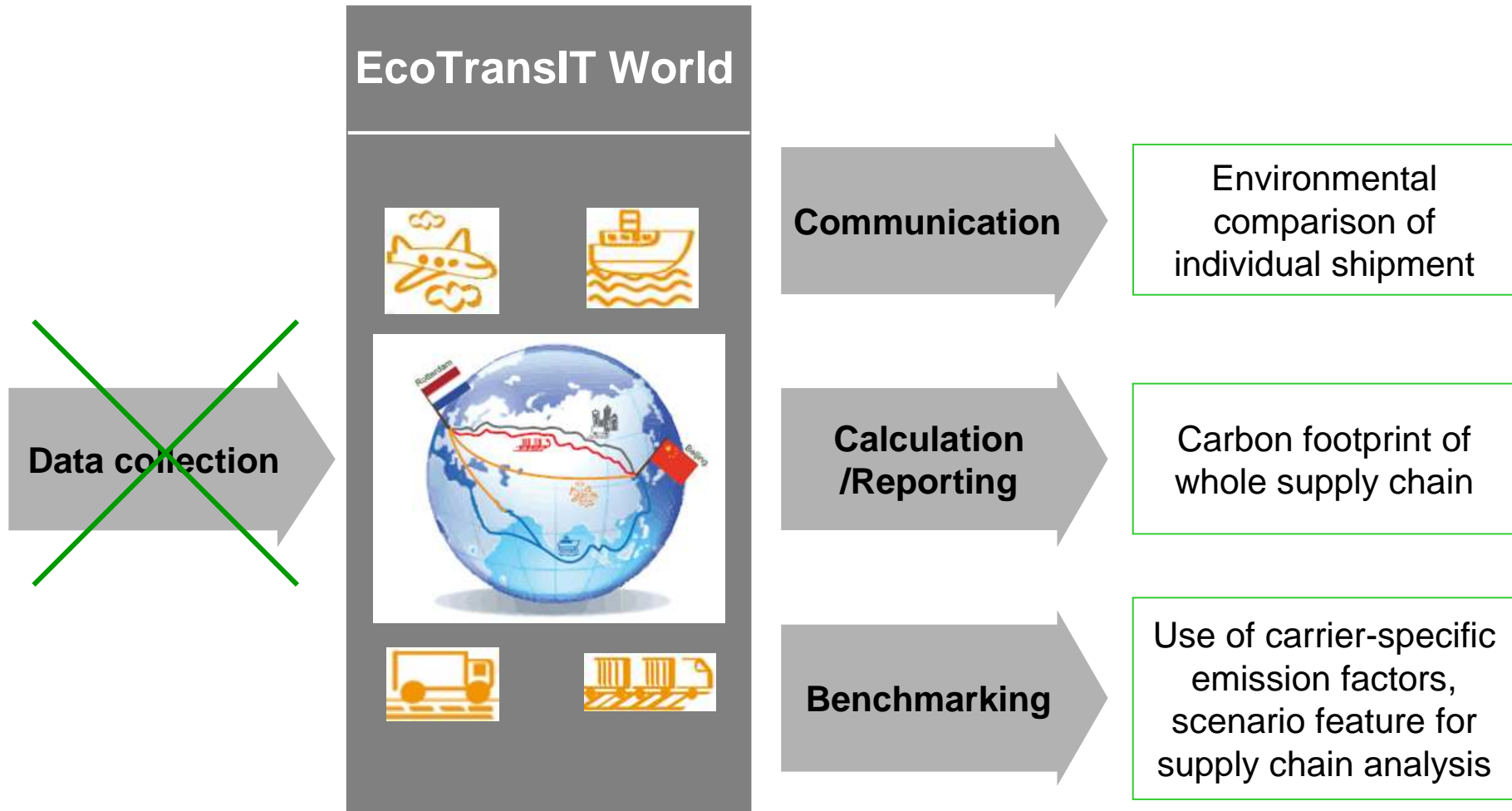
- CO₂ data & reports – a future must to be contracted
- EcoTransIT World – a tool supporting business

Reduce the customer's carbon footprint

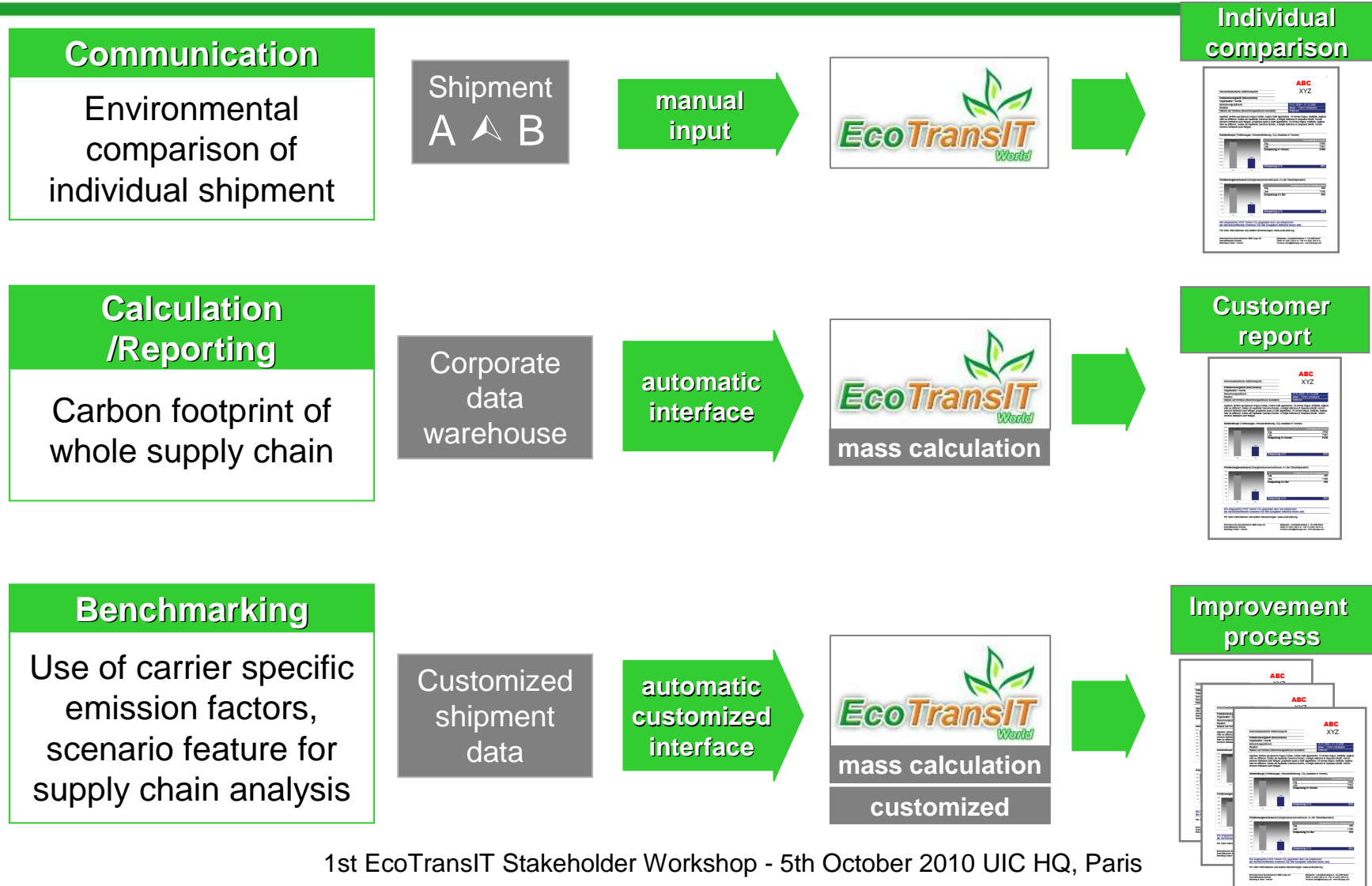
- Identify saving potentials by benchmarking
- save costs by optimized logistic chains



EcoTransIT World – 3 ways to utilize it



EcoTransIT World – 3 ways to utilize it



How to join the EcoTransIT platform?



■ Dialogue

- Join EcoTransIT workshops and fora as today

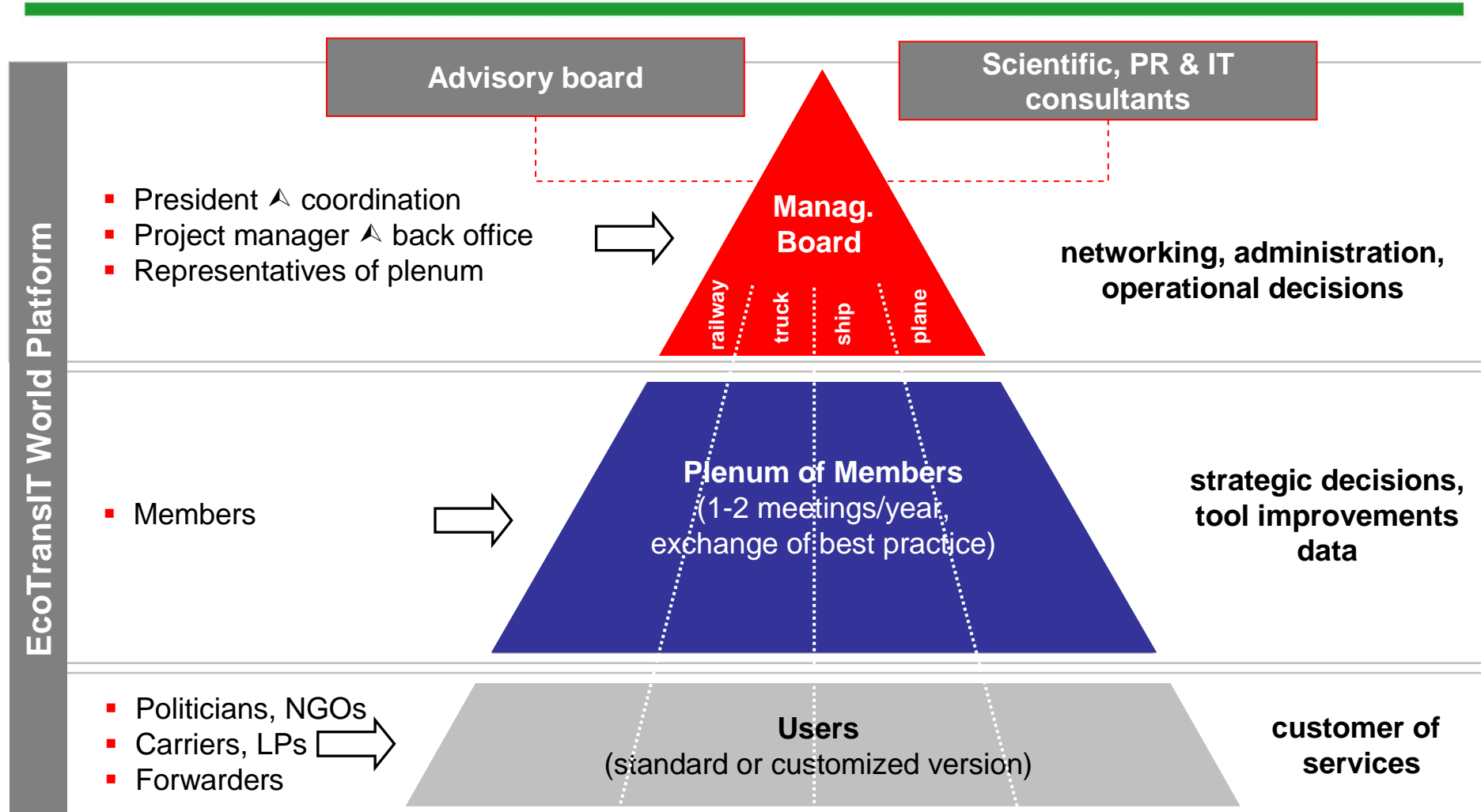
■ User status

- Use of all EcoTransIT World-services by licence
- Already accessible

■ Membership

- Use of all EcoTransIT World-services by licence
- Opportunity to have your say on further features and improvements to the tool
- Currently in preparation

Draft structure of EcoTransIT World platform – in progress



Conclusions

Lessons Learned and Next Steps



General findings



- Green accounting is a **young profession** – compared to green logistics
 - Still a lot to do
 - A lot to improve
 - A lot to learn from each other
- **Dialogue** is needed including all stakeholders of the transport sector
- **Mode-specific dialogue** should be continued to cover special needs
- In a next step **partners and activities outside Europe** should be included (US, Canada, Asia; ISO, PCF)
- **Harmonization of methodologies** is crucial for green accounting and modern Green Logistics
- EcoTransIT is so **flexible and elastic** to comply with / adopt to upcoming standards



General findings



- We are taking the first steps of a green revolution: Green accounting!
- In 5 years time it will be part of corporate financial accounting!