



Paris, 3 April 2013

## Third EcoTransIT Forum

### EcoTransIT World, the leading tool for integrating carbon constraints in goods transport

**The third EcoTransIT World Forum was held on Wednesday 3 April in Paris. Over the course of the morning event, experts, members of the EcoTransIT initiative and users of the calculation tool reviewed carbon-related issues in goods transport and discussed the strengths and functionalities of the EcoTransIT World resource.**

Alain Grandjean, co-founder of the Carbon 4 firm, talked about controlling CO<sub>2</sub> emissions in the transport sector, which accounts for a quarter of the planet's emissions, of which 10% for goods transport. Pascal Chambon, director general for transport at the French Ministry of Ecology, Sustainable Development and Energy, then gave a presentation on the ambitions and reach of the French law on mandatory carbon emissions displays for transport services, set to come into force on 1 October 2013. The expectations of haulers were addressed in a talk by Jean Oberlé, Global Supply Chain, VP Transport at Schneider Electric.

Representatives of the initiative that designed and developed EcoTransIT World presented the tool and its real-life operational applications, together with the value added and solutions it provides to multi-modal transport companies. Claire Gentil, head of sustainable development at Fret SNCF, Erika Sagert, director of sustainable development at Hapag-Lloyd, and Geneviève Bedin, CSR director at Geodis, gave first-hand accounts of their experiences as EcoTransIT World users. The morning came to an end with a talk by Jérôme Orsel, head of sustainable development at the DB Schenker group.

EcoTransIT World responds to the needs and uses of a broad array of players, including haulers, transport companies, freight forwarders and other stakeholders. The tool measures the greenhouse gas and pollutants emitted by each company's goods transport operations, using a set of criteria specific to each transport mode (vehicle type, load rate, empty return, etc.) and a multi-modal and global geographic information system.

With EcoTransIT World, each company can design its own environmental performance indicators in line with its needs and logistics work. The tool provides a detailed measurement of energy consumption, CO<sub>2</sub> and greenhouse gas emissions, and a series of further indicators on NO<sub>x</sub>, NMVOC, SO<sub>2</sub> and PM 10 emissions.

EcoTransIT is a pioneering initiative launched in 1998. The first version of the tool, calculating the environmental impact of goods transport using a range of criteria, was launched in 2003. The enhanced version launched in 2010 remains unrivalled in its field today.



The EcoTransIT World solution is:

- global (all modes and all geographic regions),
- comprehensive (all greenhouse gases),
- flexible (parameters can be adjusted to user needs),
- compliant with the European standard EN 16258 and the French decree on CO2 information.

The EcoTransIT initiative has included a diverse range of players in its work since launch, including international companies representing the transport sector across all modes (road, rail, waterway, air, sea, multi-modal), research institutes such as IFEU and INFRAS, and IT consultants such as IVE and Itnovem.

Each phase in the development of the tool harnessed the expertise of this international, multi-sector and multi-modal community, ensuring continuous improvement in line with the needs of members and users and in step with changes in regulation.

Watch the forum presentations and find out more at: <http://www.ecotransit.org/>

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