EcoTransIT World Initiative:
a global answer for a global player

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GEODIS Group

Expert in Transport and Logistics solutions

2014 revenue split* by activity

€ 6.8 bn** Revenue

<table>
<thead>
<tr>
<th>Service</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freight Forwarding</td>
<td>39%</td>
</tr>
<tr>
<td>Distribution &amp; Express</td>
<td>23%</td>
</tr>
<tr>
<td>Contract Logistics</td>
<td>17%</td>
</tr>
<tr>
<td>Road Transport</td>
<td>11%</td>
</tr>
<tr>
<td>Supply Chain Optimization</td>
<td>10%</td>
</tr>
</tbody>
</table>

* : before elimination at GEODIS Group level
** : after elimination at GEODIS Group level

2014 revenue split by region

- **AMERICAS**
  - 12%
  - 30,000 employees worldwide

- **EMEA**
  - 77%
  - 67 countries with a presence in its own name

- **APAC**
  - 11%
  - 120 countries covered

150,000 customers
Taking action with the logistics and transport sector

“As a transport and Logistics company, we are part of the issue of global warming, yet as a responsible company, we are also part of the solution and we intend to play that role.”

Marie-Christine Lombard, CEO.
**BLUE$_2$ : GEODIS’ Carbon Display Solution**

<table>
<thead>
<tr>
<th>Transport Mode</th>
<th>France</th>
<th>Europe</th>
<th>WW</th>
</tr>
</thead>
<tbody>
<tr>
<td>Road</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Distribution &amp; Express</td>
<td>●</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Rail</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Rail Road</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Overseas</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Air</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Sea</td>
<td>●</td>
<td>●</td>
<td>●  0.5</td>
</tr>
<tr>
<td>Waterways</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

- Harmonized methodologies
- In line with the European Standard EN16258
- Mixing GEODIS’ business values and best available standards
Our Emission Reporting Services

Emission data reports are available at a specific trade lane level, including graphs and charts for analysis in a customized layout.

The users can access the high level data and pull a report themselves directly or have a standard report set for sending monthly.
Why EcoTransIT?

• **Why ETW?**
  • Any Geography and any business covered
  • A dynamic tool (evolutions with the input from its members, evolution with the standards, ...)
  • Support and validation from scientific experts to confirm the methodological choices
  • Not only GHG/CO\textsubscript{2} emissions but also pollutants
  • Alignment with the EN 16258
  • Capacity of data processing in line with our requirements

• **Why EWI?**
  • Share and capitalize on acquired experiences
  • Take part to strategic decisions