



Joakim Stoppenbach

WHY DID GREENCARRIER CHOOSE ECOTRANSIT?

Greencarrier Freight Services

Facts & Figures

- Approx. 630 employees
- 14 countries
(mainly Nordics and Baltics)
- Acting locally,
transporting globally
- Founded in Sweden 1994
- The Nordic regions largest
privately owned transport
company
- „Yes, it’s possible!“



Why emission calculation?

- Commitment and environmental concern from our owners.
- Customer and market interest in climate foot print.
- Customer demand.
- “Measuring is knowing”.
 - > Baseline
 - > Improvements

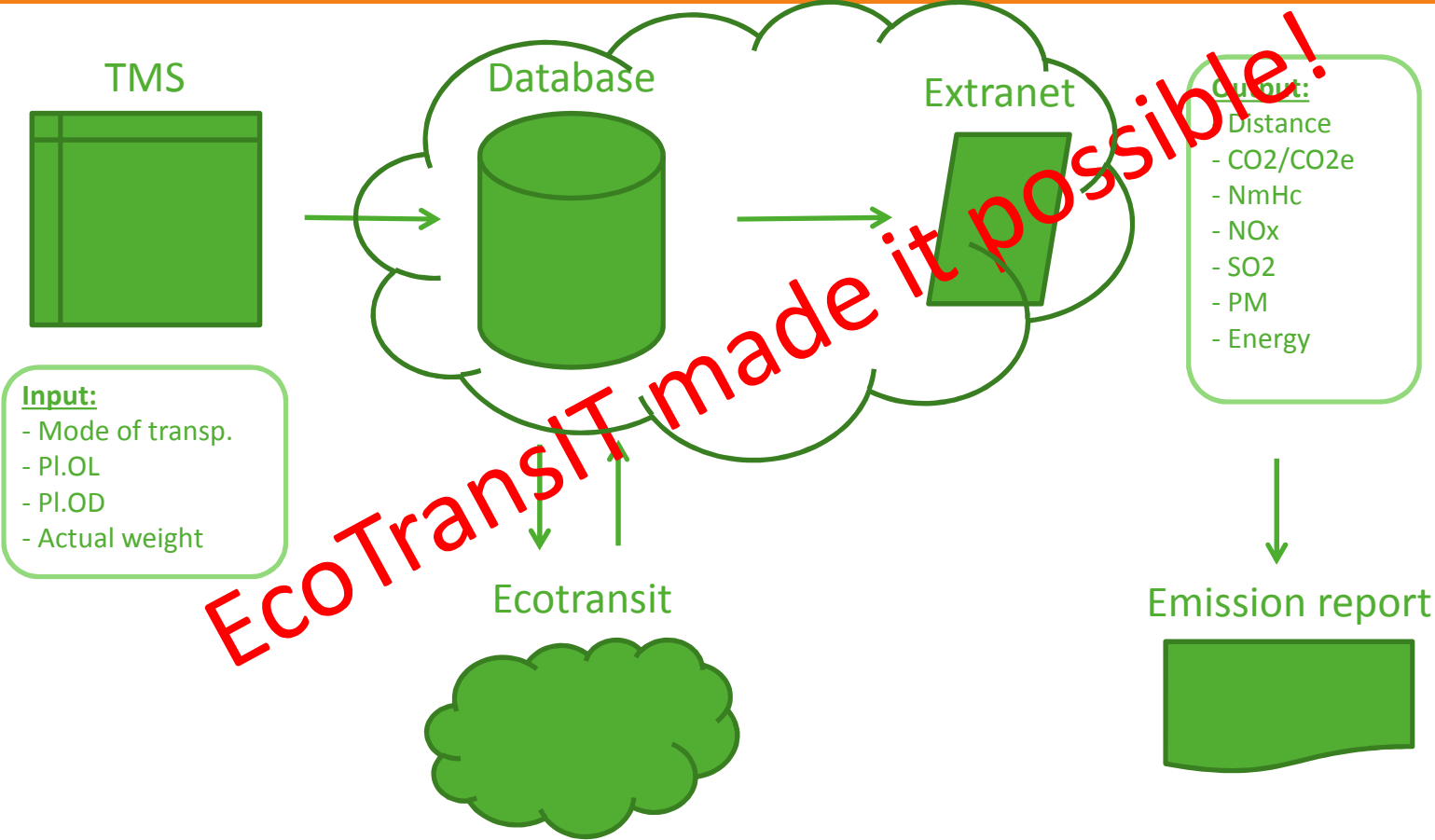
Why EcoTransit?

- “Standards are good. Everyone should have their own.”
- A ‘de facto’ business standard.
- System connectivity allowing mass calculation.
- ISO 16258 compliant.
- System intelligence.

What do we do?

- Emission calculations.
 - How much did this transport generate?
- Emission simulation.
 - How much will these alternatives generate?
 - Presented to customers with offers.
 - Finding and presenting alternatives to current setups.

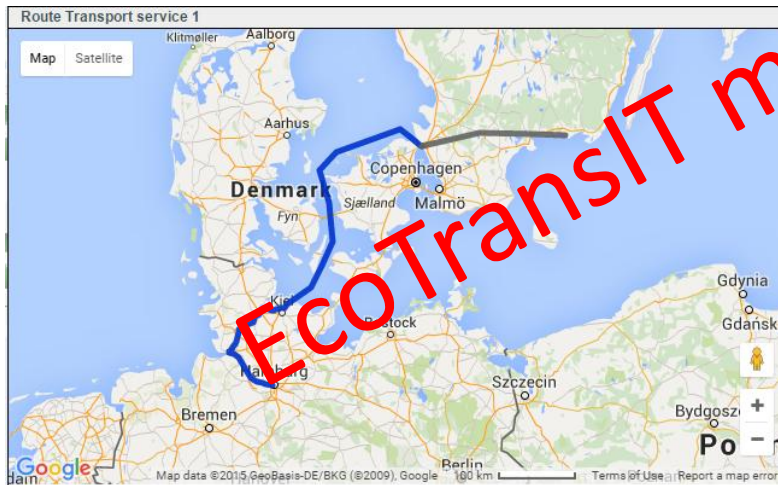
Emission reporting



Business case – simulation

Current alternative

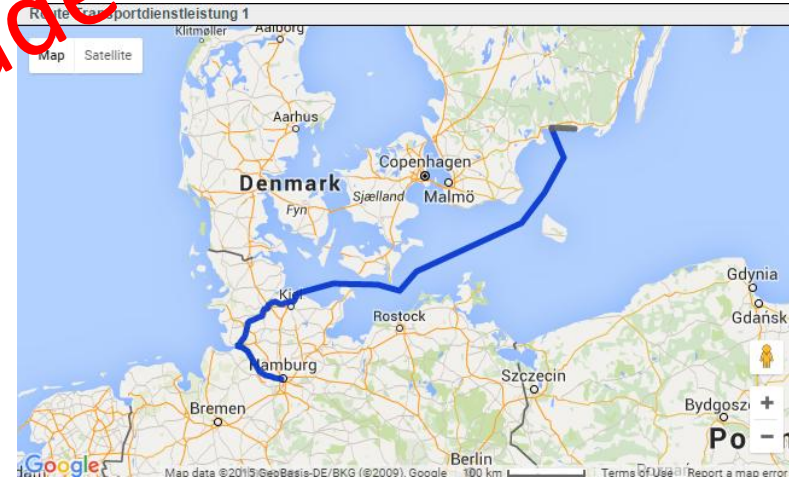
- Far East – Hamburg –
Helsinborg – Ronneby



- 0.210 ton CO2 (WTW)

Proposed alternative

- Far East – Hamburg –
Karlsnamn - Ronneby



- 0.101 ton CO2 (WTW)

Conclusions

- “Yes, It’s possible.”
- EcoTransIT World is ‘de facto’ a business standard.
- Measuring in knowing.
- Calculation and simulation.
- Greener decisions with EcoTransIT World.



Thank you!

QUESTIONS?



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