Goals of the Workshop

Ulrich Ostermayer
President of EcoTransIT World Consortium
History of EcoTransIT World

1998  Start of work
2003  Release of the first EcoTransIT version for comparison of European freight transports
2006  Introduction of GIS-based routing
2008  TERM Report 2007 of European Environment Agency notes EcoTransIT as “good practice” example
2009  Official Partner of the Sustainable Energy Europe Campaign
2010  Launch of global version during the International Transport Forum, Leipzig
In 2011 and 2012 EcoTransIT World toured through Europe, USA, Korea and Australia

- Australia: New South Wales Government recommendation on official website to use ETW, 2011
- Several conferences through Europe
  - Spain
  - France
  - Austria
  - Switzerland
  - Belgium
  - Germany
EcoTransIT received 11th Logistics Innovation Award in Paris on 30 March 2011

EcoTransIT has been selected among 12 projects in the category “Most innovative logistics solution supporting sustainability”.

SITL, Logistics Solutions | From 29 to 31 March 2011 | Pavilion 7.2, Paris, Porte de Versailles
Goals of the Workshop

- Overview on EcoTransIT World Business Solutions
- Launch of new sector platform
- Networking and alignment of methodologies