Green Freight Europe Programme

EcoTransIT Stakeholder workshop
18 April 2012
Hamburg
Sustainability brings new challenges to logistics operations

- Are you able to capture and improve the carbon efficiency of your road transport operations – including subcontracted transportation?
- Is your company able to make sustainable procurement decisions?
- Do you have access to the latest technologies and tools that help to reduce fuel consumption?
- Do you share your experiences regarding fuel efficiency and support your suppliers to become more efficient?
- Do you agree on the need for a common methodology to calculate and report transport emissions?
- Can you meet the sustainability requirements of your customers?
The Green Freight Europe programme provides an answer.
Harmonisation of carbon reporting

1) Logistic Service Provider
Steered by its members Green Freight Europe is run by a neutral secretariat.
Members
Timeline

Phase 1
Initial Working Group

Phase 2
Kick Off
- Establish association
- Terms & conditions membership

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Phase 3
Development
- Launch event
- Tool development
- Methodology final

Phase 4
Pilot phase
- Tool pilot with select group
- Requirements for ‘carrier shop’
- Requirements platform

Phase 5
Development
- Launch event
- Tool development
- Methodology final

Rollout Program
- Roll out tool to all members
- Training & guides
- Establish platform and carrier shop

Dec 2011
Q1 2011
Q2 2012
Q3 2012
THANK YOU FOR YOUR ATTENTION

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