



Green Freight Europe Programme

EcoTransIT Stakeholder workshop

18 April 2012

Hamburg

Sustainability brings new challenges to logistics operations

Are you able to capture and improve the carbon efficiency of your road transport operations – including subcontracted transportation ?

Is your company able to make sustainable procurement decisions ?

Do you have access to the latest technologies and tools that help to reduce fuel consumption ?

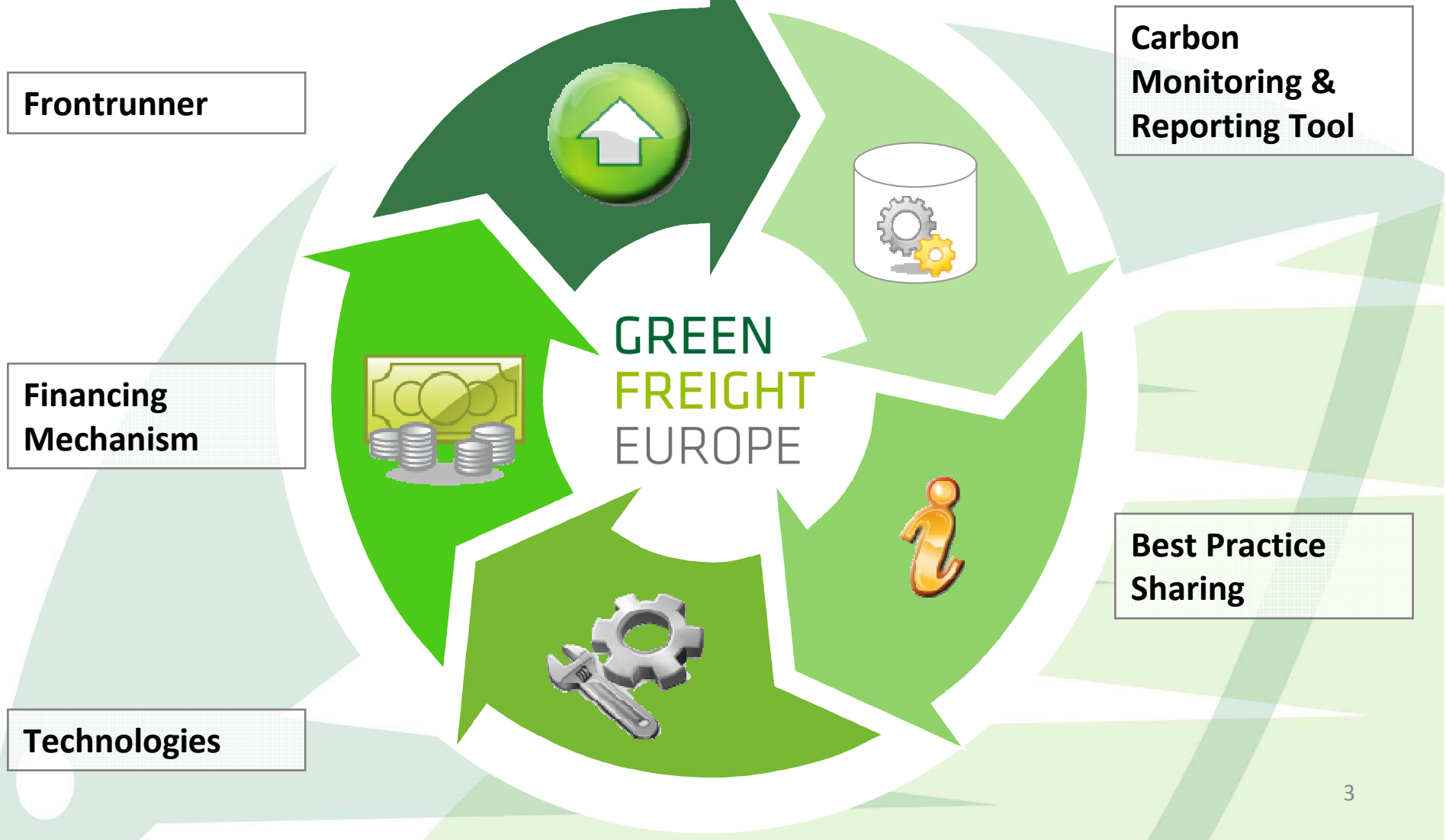
Do you share your experiences regarding fuel efficiency and support your suppliers to become more efficient ?

Do you agree on the need for a common methodology to calculate and report transport emissions ?

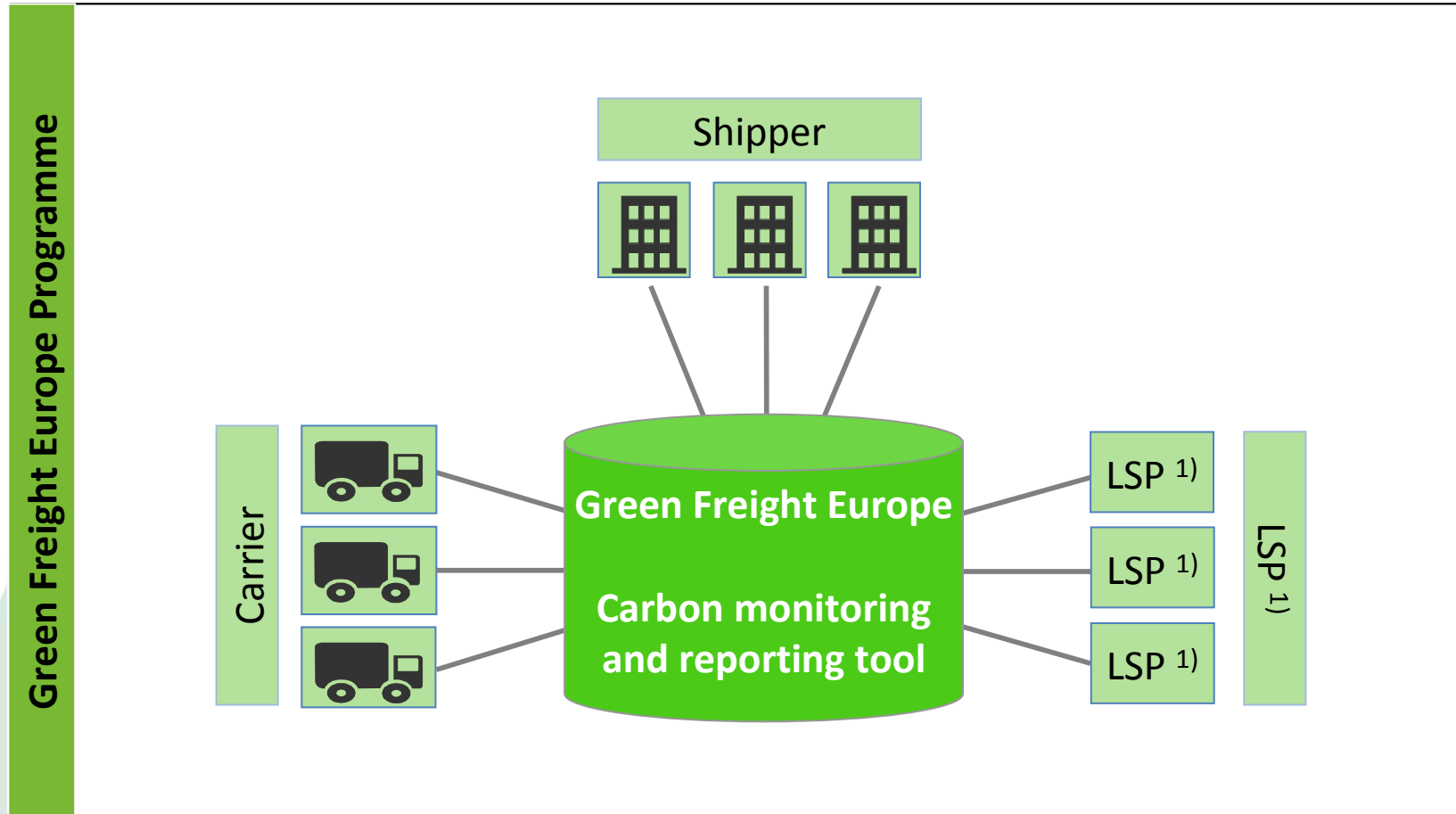
Can you meet the sustainability requirements of your customers ?



The Green Freight Europe programme provides an answer

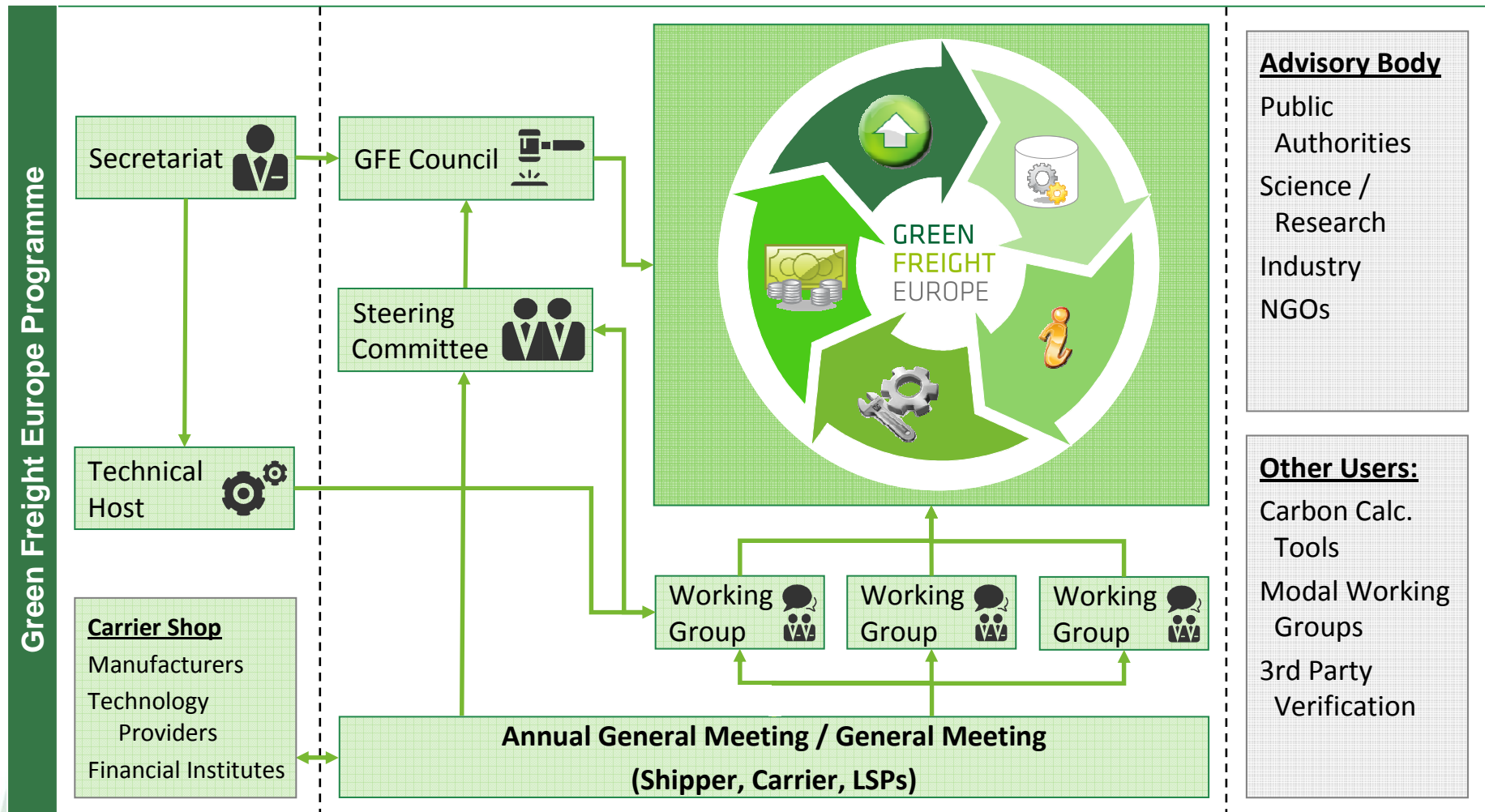


Harmonisation of carbon reporting



1) Logistic Service Provider

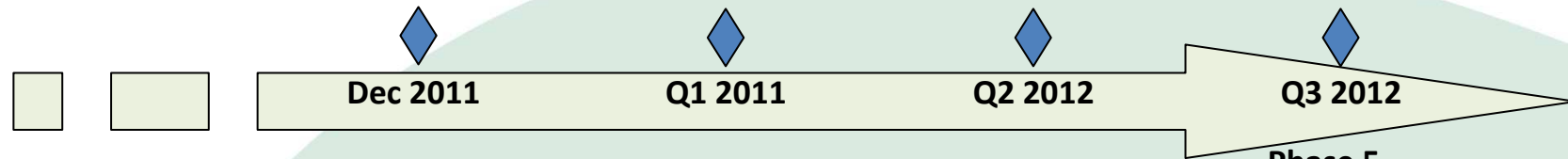
Steered by its members Green Freight Europe is run by a neutral secretariat



Members



Timeline



Phase 1
Initial Working Group



Phase 2

Kick Off

- Establish association
- Terms & conditions membership



Phase 3

Development

- Launch event
- Tool development
- Methodology final



Phase 4

Pilot phase

- Tool pilot with select group
- Requirements for 'carrier shop' platform

Phase 5

Rollout Program

- Roll out tool to all members
- Training & guides
- Establish platform and carrier shop



THANK YOU FOR YOUR ATTENTION

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