



## INFORMATION

**2<sup>nd</sup> EcoTransIT World Stakeholder Workshop on 18 April 2012 at Hapag-Lloyd headquarters**

### **The EcoTransIT consortium presented new Business Solutions of its intermodal emissions calculator and welcomed Hapag-Lloyd and Gebrueder Weiss as new partners**

(Hamburg, 19-04-2012). Hosted by Hapag-Lloyd, the latest member of the consortium, the 2<sup>nd</sup> EcoTransIT World stakeholder workshop took place in Hamburg on April 18, 2012.

68 attendees from different business sectors, shippers, carriers and logistics service providers discussed methodological and business approaches to calculate Greenhouse Gas emissions in the transport industry. A key issue referred to the perspectives in light of the upcoming European standard prEN 16258 on transport emission calculation to be executed by the end of 2012: How can this standard be adopted and implemented by the transport industry? What are the tasks of policy makers and which initiatives should be taken by the industry? Contributions from policy making entities such as EU Commission DG Move, World Economic Forum (WEF) and the French Environment and Energy Management Agency (ADEME) stressed the need for globally harmonized rules which leave space for industry specific application guidelines.

EcoTransIT consortium members presented their experience on the company-customized use of the EcoTransIT intermodal architecture, the so called Business Solutions. In particular, Hapag-Lloyd presented their solutions to calculate the emissions of the maritime services including the pre- and on-carriage. Gebrueder Weiss shared their experience on the technical implementation of calculating long lists of shipments automatically. With business cases they illustrated the output they can provide combining own operations figures and EcoTransIT World default values. These new services have been discussed in detail in a workshop on business needs. A second workshop highlighted methodological advances in the seaborne sector. A third one focused on the challenges of legal regulations and industry needs for methodological alignment. It was introduced by COFRET, a project to review and screen currently available methodologies and provide a harmonized methodological guideline.

Industry initiatives were introduced by Green Freight Europe (GFE), a shipper-forwarder initiative to collect and screen primary data from road transports in Europe, the Clean Cargo Working Group (CCWG), a shipper-carrier initiative to collect and screen emission data from ocean transports on a global level, and NTM, a Swedish non-profit transport network developing sophisticated methodologies on the use, screening and calculation of all modes of transport.

There was a unanimous spirit to acknowledge recent tool developments and alignment efforts thereto by all industry stakeholders. "This is a strong signal to the whole sector to join in this process, make use of available solutions and actively engage in exchange and further development of EcoTransIT World as an open tool", said Ulrich Ostermayer, president of EcoTransIT consortium. The workshop has been just a next step to encourage transport industry and contribute with its own experience to the further alignment process.

The intermodal platform EcoTransIT was officially launched at the ITF in Leipzig in May 2010 and is open to all modes and world regions. EcoTransIT World is the first online tool providing the carbon footprint, the energy consumption and the exhaust gas emissions of logistical chains including all



transport modes – rail, road, ship and airplane – on a global level. It offers open access to forwarders, carriers and logistic service providers and gives reliable, free-of-charge information on their carbon footprint in accordance with upcoming standards of green accounting. EcoTransIT World has been developed since 1998 in cooperation with experienced technical and environmental institutes (IVE, IFEU, Ökoinstitut)

For further information see [www.ecotransit.org](http://www.ecotransit.org)

#### CONTACT

For more information on customer tailor-made Business Solutions based on EcoTransIT World or to join the EcoTransIT consortium please contact [info@ecotransit.org](mailto:info@ecotransit.org)