



1st Stakeholder Workshop

Welcome: Goals of the Workshop



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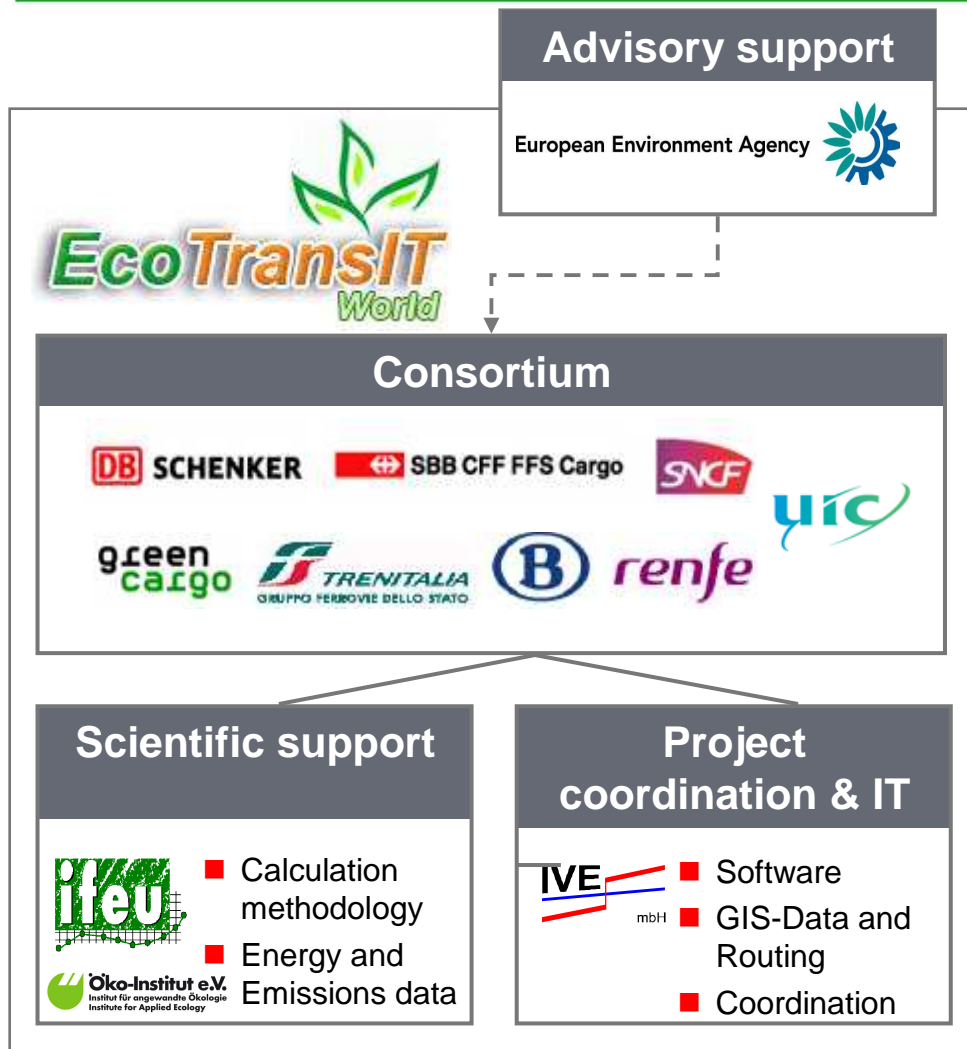
5th October 2010 - UIC Headquarters, Paris

Goals of the Workshop



- **Welcome** all stakeholders dedicated to green logistics
- **Explain** EcoTransIT World methodology and data
- **Show** features and handling
- **Learn** about needs and expectations in terms of green accounting from shippers and carriers, logistic providers and scientific experts
- **Discuss** options to improve value and usability of EcoTransIT World and open it to new partners

History of EcoTransIT World



- 1998** Start of work
- 2003** Release of the first EcoTransIT version for comparison of European freight transports
- 2006** Introduction of GIS-based routing
- 2008** TERM Report 2007 of European Environment Agency notes EcoTransIT as “good practice” example
- 2009** Official Partner of the Sustainable Energy Europe Campaign
- 2010** Launch of Global version during the International Transport Forum, Leipzig

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The scientists- and IT-team behind the tool



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EcoTransIT World strongly supports the European standardization process



Standardization supports credibility

- Inflation of competing tools provokes endless discussions on methodologies –the customers will not follow mistrusting any results
- A standardized methodology will refocus on core business: Competing in offering the greenest transport solution

EcoTransIT World supports harmonization of methodologies

- Strong support of European standardization activities to establish a European Standard (CEN) of environmental/ carbon accounting in transport services
- Duration: 03/2009 – 03/2012
- EcoTransIT World methodology to be certified by CEN-standard



EcoTransIT World – A platform of the whole sector



It is not:

- “Just a railway tool”

It is:

- **A methodology:**
multimodal, comprehensive, neutral
- **A multimodal calculation tool:**
To support companies in modelling the environmental impact of global supply chains
- **A platform:**
For dialogue on green logistics, best practice exchange and harmonization of methodologies



- ▲ **Open for new partners from the whole transport sector (customers, carriers, logistic providers, NGOs) to jointly develop a sector “standard” of carbon accounting**

■ ■ ■ Thank you for your kind attention!