Welcome:
Goals of the Workshop

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Goals of the Workshop

- **Welcome** all stakeholders dedicated to green logistics
- **Explain** EcoTransIT World methodology and data
- **Show** features and handling
- **Learn** about needs and expectations in terms of green accounting from shippers and carriers, logistic providers and scientific experts
- **Discuss** options to improve value and usability of EcoTransIT World and open it to new partners
1998  Start of work
2003  Release of the first EcoTransIT version for comparison of European freight transports
2006  Introduction of GIS-based routing
2008  TERM Report 2007 of European Environment Agency notes EcoTransIT as “good practice” example
2009  Official Partner of the Sustainable Energy Europe Campaign
2010  Launch of Global version during the International Transport Forum, Leipzig
The scientists- and IT-team behind the tool
EcoTransIT World strongly supports the European standardization process

Standardization supports credibility

- Inflation of competing tools provokes endless discussions on methodologies – the customers will not follow mistrusting any results
- A standardized methodology will refocus on core business: Competing in offering the greenest transport solution

EcoTransIT World supports harmonization of methodologies

- Strong support of European standardization activities to establish a European Standard (CEN) of environmental/ carbon accounting in transport services
- Duration: 03/2009 – 03/2012
- EcoTransIT World methodology to be certified by CEN-standard
EcoTransIT World –
A platform of the whole sector

It is **not**:
- “Just a railway tool”

It **is**:
- **A methodology:**
  multimodal, comprehensive, neutral
- **A multimodal calculation tool:**
  To support companies in modelling the environmental impact of global supply chains
- **A platform:**
  For dialogue on green logistics, best practice exchange and harmonization of methodologies

Open for new partners from the whole transport sector (customers, carriers, logistic providers, NGOs) to jointly develop a sector “standard” of carbon accounting
Thank you for your kind attention!