Conclusions

Workshop C
Shippers’ needs
Endusers‘ and Shippers‘ needs

- Those who like to use the tool require more details/ explanations about specific terms, e.g. load factor

- EcoTransIT as first mover influences standard

- Industry is not too much interested in details, they just want to get answers to their questions

- Reliability and transparency is important => certification

- Added value of the tool
  - Reporting of the shippers‘ business, for customers
  - NGO: Use data as part of the whole
Endusers’ and Shippers’ needs

- EcoTransIT is used
  - to „green“ (optimize) supply chains
  - to take decisions to optimize distribution, e.g. for hubs

- Don’t make it to complicated

- Training on EcoTransIT tool is required